

Business Information - Fast Facts

This fact sheet answers 'frequently asked questions' with a quick thumbnail sketch of the main regional business characteristics.

How big is the region?

It covers 143,000 hectares, 70% of which is national parks land. The region comprises 26 towns and villages.

How big is the immediate market?

The region has a population of 76,080 with the tourism sector accounting for approximately 13% of direct employment. Major population centres are Katoomba & Leura (13,700), Springwood & Winmalee (17,036), Wentworth Falls (5,390), Blackheath (4,223) *source – 2001 census*

What's the gross regional product?

In excess of \$2552,000,000
source – uws/abs 2002

What's the break-up of that figure?

The main sectors are:
property & business services approx 34%
education approx 8%
manufacturing approx 7%
source – uws/abs 2002

The smallest sector is agriculture, forestry & fishing at less than 1%. Full details are on page 1 of the Business Information Booklet. *source uws/abs 2002*

What's the transport and travel time from Sydney?

There is an effective road and rail corridor from Sydney, with driving time approximately 90 minutes (depending on the time of day) and rail time approximately 130 minutes

What are the main adjoining regional economies?

The Penrith, Hawkesbury and Lithgow areas serve as additional suppliers and customer bases for Blue Mountains businesses (see Business Information Booklet p5)

What are the region's key growth sectors?

Information & communications technology; tourism; cultural; printing, publications & recorded media

You'll find detailed analyses on these and other key regional profiles in the Business Information Booklet and the Economic Development Plan. The booklet includes information on median house prices, local chambers of commerce, state & commonwealth support and amenities, and both are available at no cost as hard copies.

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